The Threat Landscape is CHANGING

According to a recent survey of CIOs, security spending is increasing at double the rate of overall investment.


Worried about cybercriminals taking down your business?
OUTSMART THEM WITH WINDOWS 10

In the past, attackers would create new threats, move to the next stage, and attackers would go undetected. Now, people are bringing their own devices to work—that's scary.


75% of individuals use only three or four passwords across all of their accounts.

Source: http://www.securityweek.com/study-reveals-75-percent-individuals-use-same-password-social-networking-and-email

Passwords are not secure. Others can access your corporate network by pretending to be you.

SOLUTION: Windows 10 introduces an alternative to passwords with Windows Hello and Credential Guard that is easy to deploy and use, and safeguards from pass the hash attacks.

New malicious files are being created every day and spread through the internet.

Source: http://www.kaspersky.com/about/news/virus/2013/number-of-the-year

SOLUTION: Windows 10 provides enterprise grade anti-virus protection with Windows Defender, Microsoft Edge, a sandboxed browser, and Device Guard that completely locks down your device, so you can run only trusted applications.

87% of senior managers have leaked corporate data to unmanaged personal locations.


SOLUTION: Windows 10 provides BitLocker and Windows Information Protection, with data encryption at the device and file level, to help ensure corporate data isn't accidentally or intentionally leaked to unauthorized users or locations.

200+ DAYS THREAT RESISTANCE

Addressing today's cyber-threats requires more than software; it requires the combination of hardware compatibility and software to address the modern-day attacker.

SOLUTION: Windows 10 offers UEFI Secure Boot and Virtualization Based Security to help ensure that a genuine version of Windows starts first on your device, and moves some of the most sensitive Windows processes into a secure execution environment to help prevent tampering and prevent attackers from evading detection.

STAY ON THE OFFENSE AGAINST CYBERCRIME BY PROTECTING YOURSELF WITH WINDOWS 10

STAY ON THE DEFENSE WITH WINDOWS 10

$3.5 mil AVERAGE COST OF A DATA BREACH PER INCIDENT

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57% of individuals have sent data to the wrong person.

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